

# **EcoOnline ESG Solutions**

Performance Transparency in One True View

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# Why Environmental, Social and Governance (ESG) is Important for Organizations

Responsible business is a growing and crucial priority for organizations of all shapes and sizes, with increasing pressure to improve their ESG and sustainability performance in recent years.

With sustainability performance impacting market share and brand perception, ESG metrics are becoming a core investment criteria. Investors want profitable, responsible, and resilient firms in the long term and are using ESG metrics as an indicator.

Increased regulatory requirements are demanding disclosure of ESG performance, reports on carbon emissions, improvement of occupational health and safety and responsible practices across supply chain operations.

Whether it's called an ESG approach or Corporate Social Responsibility (CSR), forward-thinking organizations recognize the need for coherent sustainability strategies that help to build reputation and trust.

# ESG execution can reduce operating costs by up to 60%<sup>1</sup>

# Why It's Time for Action on ESG

Those who don't have an active sustainability strategy in place risk losing out on business growth, cost savings, increased employee satisfaction, reducing operational risk and greater capital investment.

ESG factors are therefore becoming increasingly important to identify risks and growth potential to build safer, more sustainable, ethical and resilient businesses. Once identified, these risks and opportunities can be monitored and addressed, integrating sustainability decisions into existing risk management processes.

59% of investors cited "greenwashing" as a major obstacle to meeting ESG goals. Investors want real-world outcomes demonstrating a measurable improvement for stakeholders<sup>1</sup>

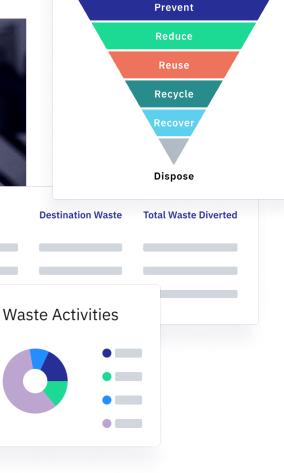


# EcoOnline ESG: Building a More Sustainable and Resilient Organization



Our ESG solution focuses on several disciplines to support best practice and the delivery of long-term strategic ESG goals.

EcoOnline ESG solutions enable organizations to build one true view of their ESG performance, across the three pillars of responsible business. This helps to set a challenging balance that changes behaviours for commercial benefit – the '3 CBs'. The suite of modules aggregate data into one reporting and analytics platform to create greater transparency, improve internal benchmarking and leverage actionable insights to cascade policies and procedures throughout operations.





### Savings by Category

# Our cloud-based ESG software manages 9 material ESG topics – inside and outside your organizational boundaries.

#### Carbon

Use primary data to build effective strategies to reduce your scope 1, 2 and 3 carbon emissions and costs.

### Waste

By understanding what happens to your waste you can plan how to reduce your environmental impacts and costs.

### Water

Don't just track water consumption – record leaks and use audits to check water quality and manage efficiency programs.

### **Social Value**

Record, measure and monitor the quantifiable contribution your people make to causes and communities.

# Net Savings by Business Units

### **Supply Chain**

Gaps in the risk management of your supply chain caused by not identifying unsafe or forced labor conditions are a true risk. Proactively managing incidents and monitoring the training you give your people to recognize the signs can significantly reduce the risks and potential impact on your organisation.

### Diversity

Having a comprehensive view of workforce demographics is a key tool to shaping its future.

## **Anti-Bribery**

Manage the risks associated with operating in a fair, transparent and legal way and understand where vulnerabilities may exist.

## **Cyber Security**

Understand and manage the cyber security audits, risks and incidents which affect your organization.

## ESG Profit

Measure the effectiveness of your ESG activities across the organization and how they contribute to your financial objectives.

## Dashboard

The ESG Dashboard collates information across each module in real time and displays the status of Key Performance Indicators.



# How EcoOnline ESG helps your organization

**Streamline ESG visibility:** Gain complete visibility of your ESG initatives, performance metrics and spot trends with a simple to use reporting platform.

**Manage compliance:** A way to manage compliance with government legislation and industry regulation, reducing exposure to fines.

**Connect various ESG practices:** Connect your ESG initiatives across departments and locations with the broadest range of applications available from a single provider.

**Scale ESG programs:** Drive greater awareness with unlimited users to adopt a company-wide approach.

**Improve transparency:** Provide stakeholders proof and transparency of sustainability results.



# Why EcoOnline for ESG?

EcoOnline connects people, processes and data globally to digitize and deliver transformational ESG strategies that create safer, healthier and more responsible organizations.

- ESG is embedded in our company's DNA. For more than 20 years, EcoOnline has developed solutions that enable safer, healthier, and more sustainable workplaces for our customers and the communities in which they operate.
- We underpin our technology solutions with international thought leadership and deep expertise, built on best practice frameworks and standards.
- Our ESG platform is a flexible, module-based solution that provides one holistic and true view of your ESG performance across multiple KPIs.
- The flexibility and unlimited user nature of the platform allows you to extend your ESG strategy as your operations change and grow

   beyond internal operations, to your suppliers, contractors and wider communities.

Building	~850 Employees worldwide	Delivering
Sustainability Through Data Visibility	<b>10,000</b> Clients Worldwide	Health, Safety, Quality And Sustainability
Over 10,000 Clients		A Unified Platform
Worldwide		for ESG & EHS Management
Facility and property management	+500,000 Daily Users	Incident     Management
Contruction		Corrective Action
• Leisure and hospitality		Management
Charity		Risk Assessment
• Retail and banking	123	Audits
Food manufacturing	Countries	Safety Data Sheets
Public sector		Management
Transport		Chemical Reporting
and logistics		Learning & Training
Utilities	86	Documents
Energy	Industries	Reporting &
Manufacturing		Analytics



# How EcoOnline Can Help

Create a safe work environment with us! To explore our suite of solutions, speak to an EcoOnline representative today!



